



**originalprojects; presents,**

**1 WOW OF A TIME ! – The Great Yarmouth Day Trip**

**An artist-led promenade and exploration**

**Saturday 25 June, 10am – late**

various locations in Great Yarmouth, with return coach option from Norwich  
(booking essential, information below)

**Artist participating and presenting include:**

**Adam Pugh | Alan Kane | Alex de Almeida & Francis Woolf | Glen Jamieson | James Metsoja | Jonathan P Watts | Kathryn Ferry | Lynda Morris | Tristan Reed** | Plus various hosts from Great Yarmouth and Artists exhibiting in [Life and Leisure – Postcards from \(and to\) Great Yarmouth](#)

Explore Great Yarmouth through the eyes, ears and noses of historians and artists, taking in the sights, sounds and smells that combine to make Great Yarmouth what it is today. Great Yarmouth was and is a major day trip destination. In 1908 the entire staff of the Bass factory in Burton-upon-Trent visited Great Yarmouth for a day out. 19,000 people. The tradition continues and day-trippers and holiday-makers come to Great Yarmouth still, taking in the sea air and enjoying all the fun and magic that an escape to the seaside can provide.

**1 WOW OF A TIME !** will take inspiration from the history of the day trip and look at how it has helped to shape and change the physical and psychological nature of Great Yarmouth. A tour has been devised that will explore how the tourist industry has steered the cultural landscape of Great Yarmouth, helping to make it the unique place it is today. For many it is their year-round home, and visitors come and go, providing a source of income and livelihood, and affecting the shape and nature of the place. We will visit some of the architectural highlights that have been created to feed the tourist machine that rolls in and out of the town like the lapping of the waves, but responding to a seasonal rather than a lunar pull.

**The artists involved have devised a range of responses to the genius loci of Great Yarmouth including:**

- Historical snippets provided by the historian and writer Kathryn Ferry.
- An oral history of the drum and bass scene in Great Yarmouth, prepared by writer, curator and critic Jonathan P Watts, with Badboy B, Herbalist and Azza.
- A tour of places visited by the impressionist painter Georges Seurat during a visit in 1882 organised by painter James Metsoja.
- A trail through the streets and suburbs of Great Yarmouth organised by Alan Kane, highlighting the extraordinary and everyday colloquial displays that can be found in residents' front gardens.
- Approaches – the third in a trilogy of photographic collections and presentations given by artist Glen Jamieson.
- Interactive participation from our artist researchers, guides and evaluators.

### ....PLUS!

- A visit to the preview of the exhibition [Life and Leisure – Postcards from \(and to\) Great Yarmouth](#) with contributions from over 100 artists and a display from Lynda Morris' private collection. A chance to purchase an artwork and be a proto-patron for originalprojects;' future projects in Great Yarmouth. All works will be for sale for only £25!
- The first opportunity to view and buy exclusive Great Yarmouth inspired apparel from SONOFIANELLEN – the fashion and design label of artist Tristan Reed.
- An evening of music and food from Great Yarmouth chefs and musicians.

### ....AND!

- A free fold-out souvenir guide to the day.
- Some time out to yourself to roll up your trousers, don a handkerchief and paddle in the sea.
- Visit the old time Penny Arcades at Merryvale tearooms, or the bright modern versions that line the Golden Mile.
- Take your pick from many fish and chip shops for a classic seaside lunch, or take your own pack-up.
- Contribute to [#IsPYGY](#) – an open source collection of images on Instagram scoping perceptions of Great Yarmouth.

### TICKET INFORMATION

- Including coach from Norwich  
Departing from OPEN, Bank Plain, Norwich.  
10am (return 10pm>)  
£15 or £10 concessions (plus £1 booking fee)
- Without Transport  
Meeting at Joyland, Marine Parade in Great Yarmouth  
11am  
£10 or £5 concessions (plus £1 booking fee)

### [GET TICKETS !](#)

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**1 WOW OF A TIME !** is supported by [Arts Council England](#), [Norfolk County Council](#), [Great Yarmouth Borough Council](#) and [Great Yarmouth Preservation Trust](#). It is part of Eastern Prospects, a live research project by originalprojects; (Kaavous Clayton and Julia Devonshire) to explore the set-up of a new arts organisation in Great Yarmouth.

**1 WOW OF A TIME !** takes place the weekend after the opening of the [British Art Show 8](#), [OUTPOST's member's show](#), and General Studies (Jonathan P Watts and Ryan Gander's exhibition at Gildengate House).

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